

Internet – Tackling online piracy without harming consumer rights – Comments

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> Antitrust > Global Litigation > Intellectual Property

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Concepts to be defined

- Piracy?
- Consumers?

Starting points to be questioned

- Rationale for copyright
- Consumer rights

Tackling a complex issue

- Reasonable system, easy to understand
- Inform, explain, justify, sensibilise,...

Ex ante

- Enhance use of protective technical measures (3rd layer)
- Make content available
 - Orphan works
 - On line music services

A posteriori

- Dissuasive remedies
 - Criminal
 - Damages
 - Injunction