

Network Governance in the EU:
does the presence of networks
always lead to governing?

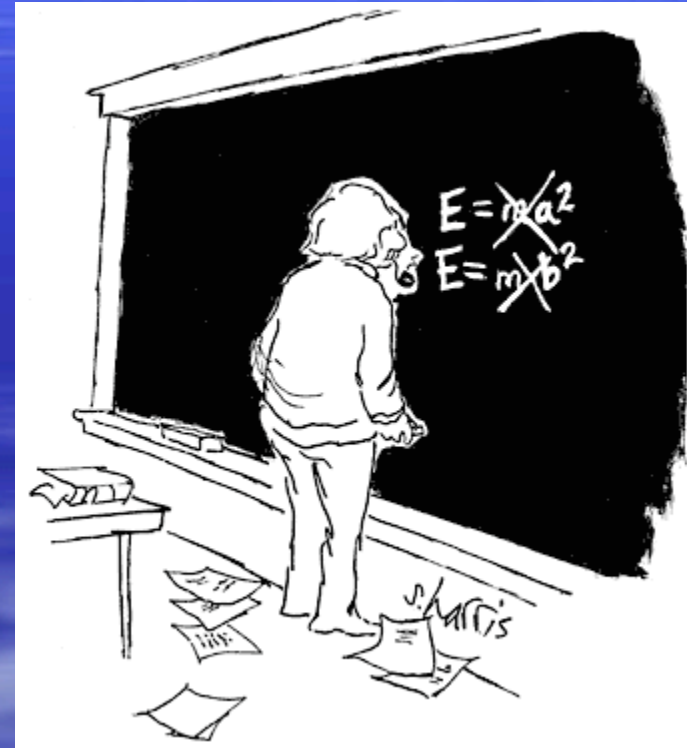
Camilla Adelle and Andrew
Jordan

Outline

1. Theoretical Framework (TF)
2. How do I apply the TF?
3. Two case studies
4. Conclusions

BUT FIRST.....

- What is theory?
- And how do we use it?



Theoretical Framework: Network Governance

- The challenge of coordination
- Strategies to achieve coordination:
 - Hierarchy
 - Markets
 - Networks
- But what about....Rhodes and all that?
 - Characteristics of networks
 - Explaining policy change

Theoretical Framework: Reconciling Networks and Network Governance?

- Two distinct strands of literature on networks:
 - Interest mediation schools (Anglo-Saxon)
 - Governance schools (German/ Dutch)
- Sector networks
- Inter-sector (coordination) networks
- Leads to ambiguities in the theoretical framework: are *all* networks self-steering?

Theoretical Framework: Network Governance in the EU

- Hierarchy has been dominant but lately out of vogue
- Markets poorly developed at the EU level
- Networks wide spread in the EU, favoured by the Commission
- BUT...Just because you have networks in the EU doesn't mean they are doing much coordinating!

Summary so far.....

- Three different strategies to pursue coordination: hierarchy, markets and networks.
- Two different schools of network literature
- **Sector and inter-sector networks**
- **Need inter-sector networks for coordination/governance**
- **May not be self-steering.**
- EU moving towards the increasing use of networks.....but there are many ambiguities.
- How do we use them? Under what conditions will they work? Do we need to be doing any network management?

How do I apply the TF?

- To explain the amount of consideration of the external dimension in EU policies?
- To further develop the theoretical framework of network governance?

How do I apply the TF: is this it?

- “This thesis attempts to test the argument that the possible reason for a lack of consideration of the external dimension is that inter-sector networks are not self-organising in certain policy areas and specifically around network coordination mechanisms such as Impact Assessment. Therefore, these mechanisms are failing to pick up on all the relevant issues, such as the external dimension, and so these issues are being inadequately taken into account in EU policy.”

How do I apply the TF: What am I looking for in the case studies?

- Are there inter-sector networks forming?
(Actors from different sectors sharing information, resources etc)
- Are they self-forming or are they managed?
(Assistance for actors to be involved by Commission)
- Are they forming around network coordination mechanisms such as Impact Assessment?
(Actors involved with consultation and debate)
- Are they leading to coordination?
(Metcalf scale & consideration of external dimension)

Case Study 1: uses of mercury



Case Study 1: impacts of mercury



PRESIDENT BUSH

Why is mercury toxic here...

and not here?

GIVING MERCURY TO CHILDREN ON PURPOSE IS STUPID.

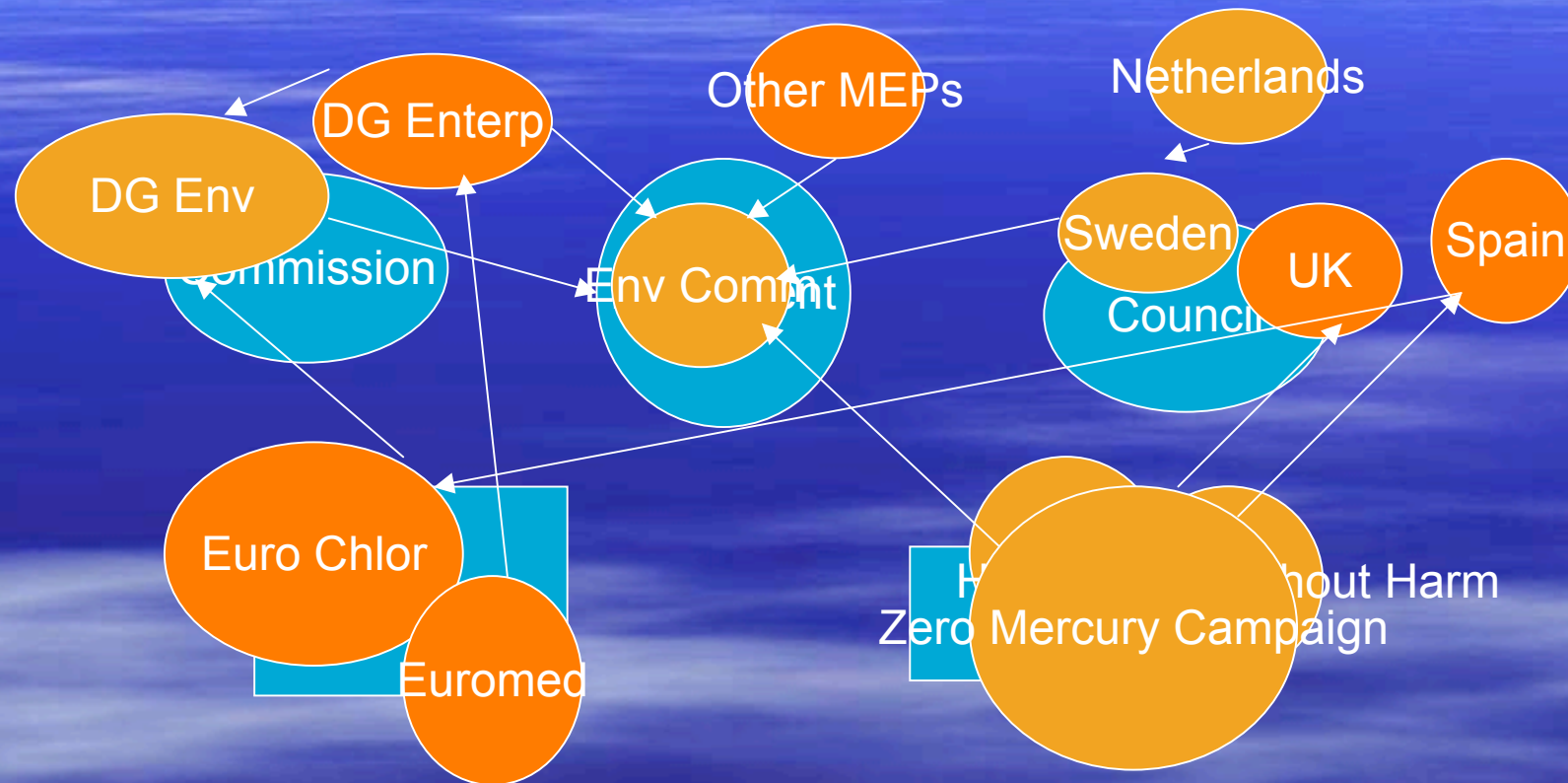
Call President Bush and Congress today to demand that mercury be removed from seafood.

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Case Study 1: External Dimension



Case Study 1: Main Actors



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Case Study 2: sugar



Case Study 2: sugar



Case Study 2: External Dimension



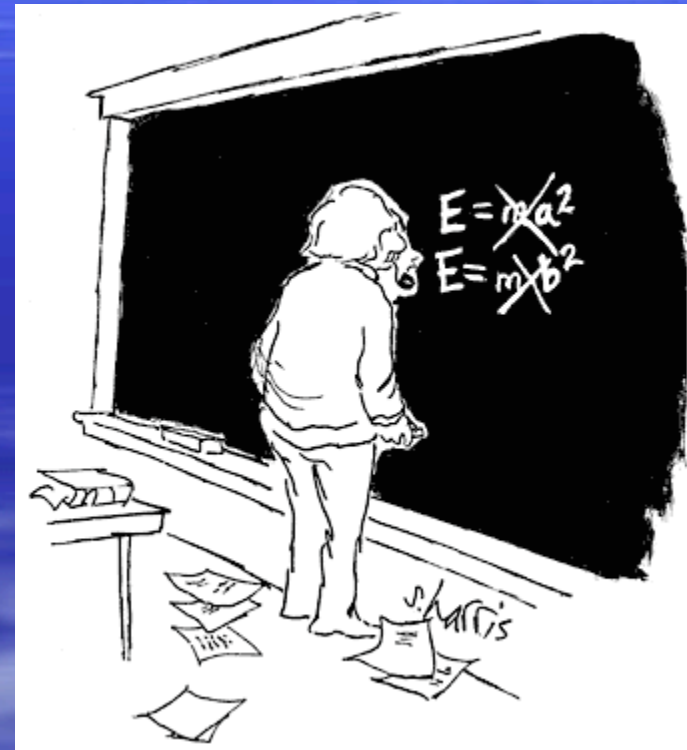
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Conclusions?

So Finally.....

- What is theory?
- And how do we use it?



One Last Thing....

- **THANK YOU FOR HAVING ME TO VISIT!**